

Karthik Naralasetty

Founding Product Builder · Specialized in Agentic AI Enterprise Design

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Forbes 30 Under 30 · 2016

Product designer and design engineer specializing in **agentic AI for the enterprise**. I design and build autonomous AI systems end to end: the LLM-powered workflows underneath, the surfaces non-technical operators use to trust them, and the production code that ships them. **The hard part I'm hired for is deciding what to build** in complex AI, enterprise, and fintech products, then making it feel simple. A decade-plus from first sketch to shipped product, now aimed at the hardest interface problem there is: making AI agents usable.

AGENTIC AI & LLM APPLICATIONS

No-code AI worker platform **EVERWORKER**

Designed how non-technical operators create and deploy **autonomous AI agents**: LLM model selection with provider and cost trade-offs, RAG knowledge bases, system-prompt and instruction design, tool / skill granting, multi-agent orchestration, and a token-budget meter for cost control. First client case study: **126% sales lift**.

AI design evaluation **UISCORE** uiscore.vercel.app

Built a **multimodal LLM** tool that scores any website's design in seconds, with structured, rubric-based feedback on typography, color, spacing, layout, and polish.

AI customer receptionist **SNIFFS.AI** sniffs.ai

An **LLM chat agent** for pet groomers that answers common questions, captures booking requests, and recovers missed appointments, on the business's own website.

Automated dispatch & call handling **SPEEDYFIXERS** speedyfixers.com

Designed and shipped an automated intake and dispatch pipeline for an on-demand mobile-mechanic service, with call triage and live status tracking.

Workflows & techniques: RAG pipelines · prompt & instruction design · tool use / function calling · multi-agent orchestration · agentic loops · evals & guardrails · human-in-the-loop review · multimodal (vision).

EXPERIENCE

EverWorker Founding Product Builder

Aug 2025 – Present

- Own end-to-end design for a no-code platform where non-technical operators **create, configure, deploy, and manage autonomous AI workers**: 40+ screens across 5 core modules.
- Designed the agent "brain": LLM model selection (provider, context, cost), RAG knowledge configuration, system-prompt / instruction tabs, and a live token-budget meter that answered the cost anxiety surfaced in every interview.
- Designed agent skills / tools, multi-agent orchestration, and a workforce-analytics layer (hours saved vs. humans, execution logs). Ran 11 discovery interviews + 6 shadowing sessions; built the design system and prototyped flows in code.

Atlassian Sr. Product Designer, People Experience · Contract

Aug 2023 – Jul 2025

- Led design and shipped **Elevate**, Atlassian's performance platform (Calibrations, Assessments, Goals, Feedback), to all employees and managers. Unassisted task completion rose from **49% to 92%** across five testing rounds.
- Ran research and usability studies across enterprise apps; contributed **40+ components** upstream to the Atlassian Design System through the full RFC, review, and accessibility pipeline.

Levi Strauss & Co. Sr. Product Designer · Contract

Aug 2022 – Aug 2023

- Designed the **Jeans Guide** shopping experience and a store-fulfillment app for associates (location-aware picking, barcode scanning). **172 orders / store / day**, 36-min average pick time; led usability testing on both.

- Designed and refined the UX for the **Transport Slicing** network tool; led UI design sessions and folded user feedback into the build to sharpen functionality.

First Republic Lead Designer · Contract

Jan 2021 – Jul 2021

- Led the UX redesign of the consumer banking app, rebuilding money movement from **8 steps to 3**: 62% faster transfers, 3.2x more mobile wires, 41% fewer support tickets.

EARLIER

Pawsh Founder · pet-grooming marketplace, now live

Sep 2019 – Jan 2021

Walmart Labs Sr. Product Designer · ASDA navigation and first-gen mobile check-in

Apr 2018 – Aug 2018

Apple Sr. UX Designer

Feb 2016 – Jun 2017

Socialblood Founder · blood-donation platform, 21 countries (Forbes 30 Under 30)

2011 – 2016

BUILDING WITH AI — CLAUDE CODE

I ship production products with **agentic coding workflows in Claude Code** and modern AI tooling, going from concept to deployed app in days rather than months.

- karthink.ai** — this site, built and shipped end to end with Claude Code: a data-driven case-study engine, an in-browser design-system inspector, an AI command palette, and animated product walkthroughs.
- UIScore** and **Sniffs.ai** — AI products designed *and* coded with AI tooling, live in production.
- Comfortable directing multi-step agentic coding to production quality: full-stack build, design-to-code, evaluation, and deployment, with a designer's eye on every detail.

PRODUCTS SHIPPED — DESIGNED AND CODED, LIVE

UIScore · Sniffs.ai · Pawsh · SpeedyFixers

Capabilities

AI / LLM: agentic systems, RAG, prompt & instruction design, tool use, evals, multimodal UX.

Design: product & interaction design, design systems, data viz, prototyping in code.

Research: discovery interviews, usability testing, journey & service mapping.

Build: Claude Code, React, HTML / CSS / JS, Figma, Vercel.

Recognition & Education

Forbes & Forbes India 30 Under 30
Stanford Continuing Studies · UC San Diego (HCD)